## Montreal market has a healthy appetite for planned communities

WESTBURY MONTREAL FROM G1

Aside from the high quality of the condos themselves and the ability to customize several options, the many amenities planned in the condo buildings and elsewhere in the Westbury Montreal community will be most attractive to buyers.

"It comes down to access and services," Marc Lefort said. "Because the development delivers everything you could want from a neighbourhood, and the location offers quick and easy access to downtown, the result is a great quality of life."

The Montreal market has a healthy appetite for planned communities such the latest project by Devmont, said Martin Rouleau, real-estate broker with Engel & Völkers.

"I feel this is where the market is headed," Rouleau said. "Today, people are busier than ever and having services close by is a great advantage; buyers are looking to save time, and a project like Westbury Montreal delivers exactly that."

In addition to its uniquely inclusive community setup, Westbury Montreal's location on the borders of several neighbourhoods is an-



This lounge area, available to Westbury residents, opens onto the terrace shown on Page G1. ARTIST'S RENDERING COURTESY OF DEVMONT

other key selling point.

"It's right by Highways 40 and 15, and walking distance between two métro stations," Lefort said. "Whether you're driving or taking the métro, you can be downtown in just 10 minutes. It's also close

to three of Montreal's four main universities, and three hospitals."

Moreover, the area around Westbury Montreal may be transformed in the coming years by the construction of the proposed Royalmount shopping complex in

T.M.R. at the junction of Highways 15 and 40. The project is slated to be a multifaceted megacomplex similar to the Quartier DIX30 in Brossard.

"All the neighborhoods around Le Triangle and Décarie will change in the coming years," Rouleau said. "Condos will gain a lot of value, especially with the Royalmount mall coming soon. It's important to invest now, and I feel clients will understand that and choose Westbury Montreal."

## MORTGAGE RATES\*

Financial Institution Alterna Bank Alterna Savings Bank of Montreal Bank of Nova Scotia CIBC Mortgages Desjardins - Caisses HSBC Bank Canada Home Trust Company-Agent ICICI Bank Canada Investors Group Trust Laurentian Bank Canada London Life Manulife Bank National Bank	Type Closed	Variable 3.7 3.7 3.9 - 4 - 3.89 3.89	6 months  4  4  4.2  4.55  3.14  4.4  3.39  3.95  -  4.2  4.4  4.2  4.45  4.4	1 year 2.79 2.79 3.09 3.29 2.84 3.14 2.25 2.69 2.64 3.14 2.89 3.14 3 3.14	2 years 2.74 2.74 3.19 3.09 2.79 3.24 2.29 2.14 2.64 3.09 3.04 3.09 2.94 3.04	3 years 2.64 2.64 3.59 3.39 3.39 2.39 2.59 2.64 3.39 3.39 3.39 3.39 3.39 3.39	4 years 2.65 2.84 4.09 3.89 4.09 3.89 2.49 2.74 3.19 3.89 3.89 3.89 3.89 3.89	5 years 2.68 2.74 4.84 4.64 4.79 4.74 2.49 2.84 3.29 4.64 4.74 4.64 2.99 4.74
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## Forget the simple, closet-sized WC

Today's bathrooms are bigger, shinier than ever before

## MEGAN MARTIN

In addition to kitchens, the rooms most often thought of as central to a home's design are bathrooms and, over the years, they've become more than simply the necessary, bodily-function rooms they once were. Forget the simple, closetsized WC. Today, bathrooms are larger, more elaborate, and focused on relaxation than ever before. So it's no surprise that homebuyers these days have high standards when it comes to bathrooms.

"Our world is a busy and hectic place and we need a space in our homes to escape the hustle and bustle and centre ourselves and relax," said designer Carmen Roy. "Bathrooms are becoming more and more of a sanctuary - a space not only to take care of our hygiene, but a place to destress before or after a long day."

With this in mind, it's only natural that one of the goals in designing modern bathrooms is to achieve a space with a relaxing ambience.

"Subtle colours, mood lighting, and natural elements are the combinations that I use as a designer to achieve that," Roy said.

Bathroom design trends for 2017 lean toward a natural and organic look. "Popular materials used will be a combination of wood, stone, metals and ceramics. Larger polished tiles will also be prominent this year, along with the beauty of natural stone.'

Lighting plays an important role as well. "Setting the mood by adding several light sources such as pendants and chandeliers along with your main source of lighting will be a big part of this year's look," Roy said. "As for colours, warm neutral hues will contribute to the natural organic look."

As for layout and furniture, features like having a double vanity are sought after by couples with busy lifestyles.

"Quartz countertops, vessel sinks, oversized mirrors, freestanding soaking bathtubs, waterfall faucets, and oversized showers with rainfall shower heads are popular, too," said Philip Kaleel, co-owner of WestEnd Properties, a real-estate company specializing in house flipping.

In addition to these details, something even more basic comes into play when designing contemporary bathrooms: size.

"They have become much bigger in size over the years, and the space has become much more practical by definition," Kaleel said. "Whenever possible, most people will prefer having their own private ensuite bathroom."

A big bathroom has become so important, in fact, that homeowners are willing to sacrifice part of their master bedroom to make it work. When it comes to renovating existing properties, space is often a point of concern in many cases, as older homes often didn't include large private master bathrooms.

"In many of the homes we renovate, we're often removing a few square feet of space from a bedroom to give us more space for a

> Bathrooms are becoming more and more of a sanctuary - a space not only to take care of our hygiene, but a place to destress before or after a long day.

CARMEN ROY



advice and guidance. "Bathroom renovations can be quite an investment," Roy said. 'With that in mind, I truly recommend consulting with a designer to

guide you with a plan." She also urges people not to cut corners and sacrifice quality when doing a redesign.

"Choose quality fixtures, cabinetry, tiles and plumbing supplies," she said. "This will help make your project stress-free down the line."



Warm, neutral colours contribute to the natural organic look of a bathroom and pendant or chandelier lights will add to the luxurious, relaxing ambience. PHOTO COURTESY OF CARMEN ROY



Quartz countertops, vessel sinks, and sizable showers with rainfall shower heads are popular in today's bathroom designs. PHOTO COURTESY OF WESTEND PROPERTIES